

BOOKSTORE'S CONTRACTUAL AGREEMENT

This agreement made (day and date) of (month) in 2013

BETWEEN the Storeowner (your name)

Of (your company)

Your phone.....Your fax.....

AND growthcurv Pty Limited A.B.N. 39-123-535-017

of 29 Reginald Street, Mosman, NSW 2088, Australia. Ph: 02 9909-2506

1. IT IS MUTUALLY AGREED between the two parties including themselves and their respective administrators and assigns (or successors as the case may be) that

i. The Publisher shall

- appoint the Storeowner as its agent for selling *Stepping Up* in its local area (town or city) in Australia only, provided both parties fulfil the obligations below;
- support sales by arranging promotion of *Stepping Up* through media publicity, speaking engagements, book reviews and social media updates. The Publisher will report PR exposure as it occurs via *Stepping Up's* website and social media pages;
- agrees to provide the Storeowner with copies of *Stepping Up* within the stated timeframes when ordered online and once this *Bookstores Contractual Agreement* has been received;
- withhold the delivery of orders made online to the Storeowners until all unpaid invoices or outstanding money owed to the Publisher is paid in full.

ii The Storeowner shall

- promote *Stepping Up* in its own marketing materials and social media outlets to its customers and book club members where possible;
- pay the Publisher for all books ordered at the stated prices on invoice (within 30 days from the date the invoice is generated and emailed) or by credit card at the time of placing the order;
- agree to pay interest charges calculated daily on any invoices not paid within 30 days will.

- agree not to act as a wholesaler or distribute *Stepping Up* to other retailers (except for your own branded stores or branches).

2. The Storeowner acknowledges by signing this contract that they have read the policies and conditions regarding price, discounts, shipping and returns and agree to the terms detailed therein.

3. All notices given under this Agreement shall be deemed sufficiently served if sent by registered post or by fax to any address given in this Agreement or to any other addresses which such party shall designate for the receipt of notices.

4. In case any differences arise between the parties relating to this Agreement or to any matter arising from it or incidental to it, they shall be submitted to the arbitration of a single arbitrator in accordance with the provisions of the laws of the State of New South Wales currently in force.

IN WITNESS - the parties sign here to confirm their acceptance and agreement of the above terms

The Storeowner

In the presence of:-

The Publisher, growthcurv Pty Ltd

In the presence of:-

Please return by: FAX to 02 9904-3969 or EMAIL to orders@steppingupaualtrsalia.com.au

After you complete the Trade Registration you will receive an email confirmation and can then place your first order through the 'Trade Orders' button on www.steppingupaaustralia.com.au

Placing your order is just one click away: go to the 'Trade Orders' area and when you enter your password your details will be updated automatically and you just need to select your quantity and chose a payment method. If paying by credit card, call us to request a 'PayWithOrder' code to get the extra 5% off on 02 9909 2506.

Please note: Orders cannot be dispatched until this Agreement is received by fax.